



**Policy Lab: Cities, culture and climate change: practices, models and future actions**  
3-4 July 2018  
Leeuwarden, The Netherlands

**Venue: De Kanselarij Leeuwarden**  
(room: Grote Kelder)  
<http://www.dekanselarij.nl/>

An event organised by On the Move, part of the EU funded project, Creative Climate Leadership and hosted by Leeuwarden-Friesland 2018, European Capital of Culture

An event supported by

Co-funded by the  
Creative Europe Programme  
of the European Union



## Introduction:

The arts and cultural sector connects citizens to the identities and cultures that define them. Culture is the soul of cities and offers a critical space for learning, collaborating, reflecting and rethinking. The artists, cultural professionals and creators have had an important and, as yet, underexploited potential to leverage – even lead – public engagement with sustainability in cities and their related rural surroundings.

Climate change is a defining challenge for cities. Rapid urban population growth and diminishing natural resources combined with the effects of extreme weather and sea-level rise are already straining city infrastructure and creating social discontent. Like all sectors, the arts and cultural sector is vulnerable to these issues and their consequences. Policy-makers and investors are in a prime position to secure the future vibrancy and diversity of arts and culture by locking it into a model of sustainable enterprise, from ethical governance to low-carbon infrastructure, ensuring that the sector is connected to the emerging economy of the future. Artistic responses also flourish as a way to show the complexities of the world we are live in and/or bringing new perspective to the issue of climate change. These responses bridge the emotional and the intellectual, unveiling and exploring the multidimensional experiences of climate change, engaging and inspiring audiences and communities.

This event is a continuation of a series of events to which On the Move has been co-facilitating since 2013:

-The **GALA Workshop on green issues for the sustainable support of cultural mobility**, Berlin (Germany), 12-13 March 2014, in partnership with Julie's Bicycle and DutchCulture / TransArtists. This workshop targeted EU funders (public and private) and cultural policy makers interested in including green criteria in the way they support culture and cultural mobility in particular.

<http://on-the-move.org/about/ourownnews/article/16041/report-and-resources-gala-workshop-on-green/>

- The **ArtCOP21 Professional Workshop in Paris** (France) gathered on 3-4 December 2015 150+ international participants ranging from policy makers, funders, and representatives from the cultural sector. ArtCOP21 was initiated by COAL and Cape Farewell. The workshop was co-facilitated by On the Move, COAL, Julie's Bicycle, IFACCA and La Gaîté lyrique.

<http://on-the-move.org/about/ourownnews/article/16818/artcop21-professional-workshop-3-4-december-paris/>

The objectives of the Policy Lab in Leeuwarden are:

- To demonstrate the role of artists and cultural professionals in contributing to the sustainable development agenda in cities;
- To identify the opportunities for connecting cultural and environmental policy-making: driving innovation and unlocking economic, social, environmental and cultural value;
- To share good practices on how cities and their local rural surroundings can better support their cultural infrastructure, artistic actions and cultural projects to respond to climate and environmental change through specific art funding lines but also policy, training and investment;
- To start scoping your city's main opportunities for integrating arts, culture and environment: identifying opportunities for creating, connecting and reinforcing new and existing policy and practice.

## Tuesday 3 July 2018

### **10.00-10.30: Introduction by the organisers**

### **10.30-13.00: Cities' stories in relation to artistic practices and sustainability issues**

A session to learn from cities' experiences and challenges with regards to engaging artistic practices and culture with action on environment and climate change.

Focus on European Capitals of Culture: Leeuwarden-Friesland 2018 (Boer de Bouwe) and Eleusis 2021 (Niovi Zarampouka-Chatzimanou).

13.00-14.00: Lunch

### **14.00-17.00: Workshop with Lucy Latham, [Julie's Bicycle](#)**

A practical workshop designed for city representatives, policy-makers, funders and cultural professionals looking to connect artistic practices, culture and climate and translate this combined agenda into policy, investment and practice. Participants will learn from a variety of international good practice examples, demonstrating the low-carbon cultural economy as a driver for civic engagement, cultural diplomacy and innovation in urban development. Participants will get the chance to share and troubleshoot their own experiences, ideas and challenges and will get the opportunity to conduct an initial analysis of their own cities and practices, considering opportunities for scaling successful initiatives and developing new approaches and partnerships.

### **17.00-17.30: Reflecting Session: on one's practices based on the day's learning**

## Wednesday 4 July 2018

### **9.45-10.00: Introduction**

### **10.00-13.00: Festivals, cultural organisations and artists' stories – Netherlands and International focus**

A peer-to-peer session with in particular [Welcome to the Village](#) (Sjoerd Bootsma); [Oerol Festival – IN SITU member](#) (Kees Lesuis and Marélie Van Rongen); [DutchCulture / TransArtists](#) (Marie Fol) and Recycle Art Festival, Russia (Maria Zykova).

13.00-14.00: Lunch

### **14.00-16.00: Presentation / Discussion with Loïc Fel, Co-founder and director of [COAL](#)**

In a multidisciplinary and innovative spirit, COAL mobilizes artists and cultural actors on social and environmental issues and supports the creation of artwork, creating awareness and implements concrete solutions through exhibitions, events, the Coal Art & Environment Prize, and intelligence resources.

Loïc Fel will introduce a selection of artists' projects working with COAL which have been developed with cities and/in sub-urban contexts. He will introduce their artistic practices, the collaboration process with local communities, the interactions and negotiations with city representatives and the forms of legacy of these projects.

16.00-16.15 : Coffee break

### **16.15-17.30: Scaling Solutions: Future Actions**