
Workshop for cultural mobility developers

Tunis, Tunisia

9-12 MAY 2023

This second training activity is co-hosted by On the Move member Culture Funding Watch.

Why a professional development workshop on cultural mobility?

On the Move is the international information network dedicated to artistic and cultural mobility, currently gathering 66 members from 24 countries. Co-funded by the European Union, On the Move aims to support all cultural mobility stakeholders to build responsiveness to global interdependencies and challenges, including social and societal ones.

As part of its multiannual programme, each year On the Move proposes a workshop for cultural mobility developers. The aim is to build the capacity of artists and cultural professionals to support the internationalisation of artistic and cultural practices and adopt more value-driven approaches. Each workshop is an opportunity to share knowledge and know-how in relation to working internationally, as well as to equip cultural developers to support the artistic, economic and cooperative growth of their community in their own context. The training is designed to provide context and insights into trends and opportunities related to international cultural mobility, as well as tools to continue to train other artists and culture professionals in their respective contexts. The two-day professional development programme will follow with the online publication of the Cultural Mobility Funding Guide dedicated to the South Mediterranean region.

Focus 2023: the South Mediterranean region

For the second edition of this workshop for cultural mobility developers, On the Move is collaborating with CFW - Culture Funding Watch and focusing on the South Mediterranean countries, namely: **Morocco, Algeria, Tunisia, Libya, Egypt, Malta, Italy (Sicily, Lampedusa, Pelagie Islands), Spain (Ceuta, Melilla).**

Having a more fragile cultural infrastructure, and still today facing an unequal distribution of resources, these Mediterranean contexts have more limited access to regular professional development and mentoring programmes that embed a strong international dimension. Even when such capacity building schemes exist, research underlines that opportunities for cultural mobility funding opportunities, and information about them, are extremely limited.

The workshop will be facilitated by **Maria Daïf** (independent consultant in cultural management, Morocco), **Toni Attard** (Culture Venture, Malta) together with **Yohann Floch** (On the Move), and **Ouafa Belgacem** (Culture Funding Watch).

On the Move expects that this two-day workshop will contribute to a better circulation of knowledge and expertise, increase access to existing resources, and empower the participating professionals and related entities/communities to delve further into artistic mobility and international opportunities.

The organisers' intention is also to highlight and benefit from the experience of the participants and create the conditions for a dynamic and inspiring exchange within the group, with each individual sharing their valuable expertise in relation to topics including intra-regional mobility.

10 selected participants, 10 dissemination grants

Alongside the two-day workshop taking place in Tunisia, On the Move is offering a 750 EUR grant for each participant to translate their key learnings and takeaways into action. The purpose of this financial support is to give participants the opportunity to disseminate the knowledge and tools they have gained to a wider community of artists and cultural professionals in their own context.

Participants will be able to use their grant for local dissemination events (e.g. online and on-site panel discussions), publication costs (e.g. translation of existing documentation, commissioning of texts in languages other than English), or participation in public events to share results (e.g. travelling to conferences in the region).

Open call for participation

An open call for participation launched on 23 January 2023.

Deadline for applications: 19 February 2023 at 23.59 CET

Publication of results on 6 March 2023

All information available [here](#).

Preliminary programme

The workshop follows the Cultural Mobility Forum on 9 & 10 May 2023 and is divided into four thematic work sessions, led in English by four resource professionals.

MONDAY 8 MAY 2023

Afternoon Arrival of participants

TUESDAY 9 & WEDNESDAY 10 MAY 2023

All day Access to Cultural Mobility Forum 2023 focusing on cultural mobility & environmental sustainability
Access to On the Move members' working groups sessions and cultural visits

THURSDAY 11 MAY 2023

Morning **Session 1: Defining international cultural and artistic mobility**

Afternoon **Session 2: International professional development and strategic guidance**

FRIDAY 12 MAY 2023

Morning **Session 3: Cultural mobility information provision**

Afternoon **Session 4: Designing a dissemination activity focusing on cultural mobility**

Each session will be articulated around presentations and working group sessions. Contents will be adjusted and tailor-made according to the profiles, needs and expectations of selected participants.

MAY-JULY 2023

Distribution of dissemination grants.

Implementation of cultural mobility initiatives by selected participants.

WEDNESDAY 16 AUGUST 2023

Deadline for participants' reporting on their dissemination activity.

Guest resource professionals:

Maria Daïf (Morocco) spent 15 years as a cultural journalist (print & radio), then turned to cultural mediation, supporting independent projects (music, film, publications, dance, visual arts) with written proposals, mediation, and communication.

From 2015 to 2018, she was the managing director of the Fondation Touria and Abdelaziz Tazi for the Promotion and Support of Culture, as well as its Casablanca-based cultural space, l'Uzine. Her initiatives (artistic direction, multidisciplinary programming, production, mentoring) established l'Uzine as an unprecedented and essential structure on the Moroccan cultural scene and a choice environment for Casablanca's young creatives.

She has collaborated with many international and Moroccan cultural associations: Young Arab Theater Fund, Art Moves Africa, AFAC, Al Mawred Attaqafi, L'Atelier de l'Observatoire, La Source du Lion, Darja, and Anania.

From 2019 to 2021, she collaborated with the founder of Ecole Supérieure des Arts Visuels (ESAV) in Marrakech, Vincent Melilli and his team to launch several new areas of study (cultural entrepreneurship, digital media, and communications). She also led the school's public relations and digital communications team.

She continues to mentor young cultural actors and provide support to emerging and established structures for their projects, structuration, communication and digital content. She is a frequent participant in mediation programmes throughout the region (Maghreb, Arab World, Africa, Mediterranean Basin).

In 2022, she was the artistic co-director of Dérive Casablancaise, an event dedicated to Mediterranean performing arts that took place in Casablanca.

Toni Attard (Malta) is the Founder and Director of Culture Venture, an international arts advisory firm and creative producer of Udjenja. He holds an MSc in cultural management and policy (QMU, Edinburgh) and a B. Communications (Hons) (Melit.). He was the first Director of Strategy at Arts Council Malta, co-authored Malta's creative economy strategy and national cultural policies. Toni is active in international advocacy for the arts and is a co-founder and board member of the Cultural Policy Designers Network. He is a founding member of Opening Doors, an NGO for artists with learning disabilities. He is also an actor and theatre director and served as Festival Director of four editions of ZiguZajg international festival for children and young people. In 2019, Toni chaired the International Programming Advisory Committee for the 8th World Summit for Arts and Culture in Malaysia. He is currently the Vice-President of Malta Entertainment Industry and Arts Association. He is also the Artistic Director of EuroPride 2023 and has recently been appointed by the European Commission as Member of the Selection and Monitoring Panel of European Capitals of Culture.

About the organisers:

On the Move is an international information network dedicated to artistic and cultural mobility, gathering 66 members from 24 countries. Since 2002, On the Move has provided regular, up-to-date and free information on mobility opportunities, conditions and funding, while advocating for the value of cultural mobility. Co-funded by the European Union and the French Ministry of Culture, On the Move is implementing an ambitious multiannual programme to build the capacities of local, regional, national, European and international stakeholders for the sustainable development of our cultural ecosystems.

<https://on-the-move.org>

Resource professional: **Yohann Floch** is Director of Operations at On the Move. He has been a cultural consultant working for independent arts organisations and cultural institutions, and a tireless advocate for arts and culture, supporting cultural exchanges in Europe and with other continents. He has designed, coordinated or contributed to many European cooperation projects and pilot international collaborations over the years. Yohann also leads FACE, a European platform facilitating collaboration in the contemporary performing arts field and developing capacity building programmes for arts professionals. He is international advisory board member of the Danish organisation IMMART - International Migration Meets the Arts.

Culture Funding Watch is a leading enterprise dedicated to capacity building and intelligence gathering through monitoring art and culture financial support in order to support the development of cultural and creative businesses in the MENA region and Africa. Culture Funding Watch's online platform connects artists, policy makers, cultural managers and philanthropists to the resources they need to effectively foster their capacities at national, macro-regional and international levels.

<https://culturefundingwatch.com/en/>

Resource professional: **Ouafa Belgacem** is an expert in cultural and creative projects fundraising. She is also a researcher interested in topics related with arts and culture financing and cultural policies in the MENA and Africa Regions. She is the founder of Culture Funding Watch. Ouafa holds four master's degrees in History, Archaeology, Business Administration and Heritage Management, she has been building capacities towards funding and financing development projects in various assignments with intergovernmental organisations as well as INGOs. She has more than 15 years of work experience in the Middle East, Africa and Asia.