

Mobility Webinar: “Internationalisation and the Caribbean”

25 SEPTEMBER 2024, 15.00-16.30 CEST

This Cultural Mobility Webinar, co-funded by the European Union, is organised by On the Move and live-streamed by HowlRound.

The conversation will be in English, with interpretation into Spanish, and with live captioning.

Register via this link: <https://us02web.zoom.us/meeting/register/tZcpd-6uqDgrG9X1PuqSfKTZJLLUonaEFiUA>

Background

As part of its pluriannual programme co-funded by the European Union, On the Move twice a year proposes Mobility Webinars to investigate collectively international artistic and cultural mobility. Together with partners, the network conceives these online sessions as knowledge building and peer-to-peer exchange, strengthening training activities and inviting guest experts to share their lived experiences and views to help us embrace different perspectives on key transversal topics such as green mobility, inclusive and accessible opportunities, digital mobility, etc.

For this sixth Webinar, On the Move and the ACP-EU CULTURE partner to explore the international cultural mobility flows from, to, and within the Caribbean region. The Webinar will use the takeaways from the mapping recently carried out for the preparation of the Cultural Mobility Funding Guide focusing on the Caribbean region, to be published in September 2024, as well as the *Cultural Mobility Flows Report on European Outermost Regions and Overseas Countries and Territories* (2022).¹

Objectives

In this webinar we would like to share more stories and information to highlight how structural limitations, lack of knowledge, and awareness, generate inequalities in accessing mobility opportunities within the Caribbean region and in connection with it, particularly from Europe. The aims of the Webinar are to:

- Share the key learning of the mapping related to cultural mobility opportunities in the Caribbean region,
- Identify the solutions from lived experiences and recent initiatives to contribute to strengthening mobility opportunities within the Caribbean region and connected to it,
- Contribute to outline recommendations to cultural operators and decision-makers for better cross-border cultural relations, access to mobility information, and professional development concerning the Caribbean region.

¹ Available to download here: <https://on-the-move.org/resources/library/cultural-mobility-flows-european-outermost-regions-and-overseas-countries-and>

On the Move

On the Move is an international information network dedicated to artistic and cultural mobility, gathering 73 members from 27 countries. Since 2002, On the Move has been providing regular, updated, and free information on mobility opportunities, conditions, and related funding and advocates for the value of cultural mobility.

Co-funded by the European Union, On the Move implements an ambitious multi-annual programme to build the capacities of local, regional, national, European, and international stakeholders for the sustainable development of our cultural ecosystems.

www.on-the-move.org

ACP-EU CULTURE

Implemented by the Organisation of the ACP States (OACPS) and funded by the European Union, the ACP-EU Culture programme "Towards a viable cultural industry" intends to boost the potential of the cultural and creative sector and its contribution to the social and economic development of the ACP countries.

Implemented by the Organisation of the African, Caribbean, and Pacific Group of States (OACPS) and financed by the European Union (EU), the ACP-EU Culture programme illustrates the ambition to boost the competitiveness of cultural and creative industries in ACP countries.

With a budget of €40 million for the period 2019-2026, the programme aims to encourage entrepreneurship, cultural innovation, and youth participation; create decent jobs and increase the income of artists and cultural professionals; promote the quality of productions and their distribution on national and international markets.

<https://www.acp-ue-culture.eu/en/>

HowlRound

HowlRound TV is a global, commons-based, peer-produced, open-access live streaming and video archive project stewarded by the non-profit HowlRound. HowlRound TV is a free and shared resource for live conversations and performances relevant to the world's performing arts and cultural fields. Its mission is to break geographic isolation, promote resource sharing, and develop our knowledge commons collectively.

<https://howlround.com>

Live Captioning is ensured by [The National Captioning Institute](#).

Interpreters in English and Spanish: Mariam Chaïb Babou and Belén Simarro.

'Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.'

Preliminary schedule

- 15.00 Welcome words by **Marie Le Sourd**, Secretary General, On the Move
Mrs Symone Betton Nayo, Jamaica's Ambassador to Belgium and Head of Mission to the European Union
Annica Floren, Deputy Head of Unit (Youth, Education and Culture), European Commission's Directorate-General for International Partnerships
- 15.15-16.25 Panel discussion and exchange with participants
Panellists: **Ana Maria Hernandez**, cultural producer and curator, plataforma aruba
Jake Neuberger, Programme coordinator for Latin America and the Caribbean, Artists at Risk Connection (ARC)
Jordi Baltà Portolés, Independent consultant and researcher
Magdalena Moreno Mujica, Executive Director, International Federation of Arts Councils and Culture Agencies (IFACCA)
- 16.25 Conclusions and Perspectives
- 16.30 Closure of the Cultural Mobility Webinar

Introduction Notes

Jamaica's Ambassador to Belgium and Head of Mission to the European Union - Mrs Symone Betton Nayo

Mrs Betton Nayo, a career diplomat, has been a member of the Jamaican Foreign Service for over twenty-five years. Prior to her assignment to the Embassy, the Ambassador-designate served as Director in the Foreign Trade Division of the Ministry of Foreign Affairs and Foreign Trade, Jamaica, where she was responsible for overseeing the implementation of Jamaica's commitments relating to the CARIFORUM-European Union (EU) Economic Partnership Agreement (EPA); and the CARICOM Single Market and Economy (CSME). She was also lead technical negotiator for Jamaica in the CARIFORUM-UK negotiations for a CARIFORUM-UK EPA, post Brexit.

Mrs Betton Nayo has extensive experience in the area of foreign trade. She previously served as Minister Counsellor at the Embassy of Jamaica, Brussels, (2010-2015); and First Secretary at the Permanent Mission of Jamaica to the United Nations and its Specialised Agencies at Geneva (1999-2006).

Mrs Betton Nayo holds a Master's degree in International Law and Economics (MILE) from the World Trade Institute, University of Bern, Switzerland. She has a Bachelor of Arts degree from the University of the West Indies.

The Ambassador assumed duties at the Embassy on 29th March 2021, and will serve concurrently as Jamaica's Ambassador to France, Spain, Portugal, the Netherlands, Luxembourg and Monaco.

The Ambassador is married and has one daughter.

Annica Floren holds the post as deputy Head of Unit in charge of Youth, Education and Culture at the European Commission's Directorate-General for International Partnerships. The unit is responsible for developing EU policies in external actions for these sectors, and for designing and implementing programmes, including for culture and creative industries.

Panellists

Ana Maria Hernandez is a cultural producer, art historian, and curator raised and based in Aruba. She is the founder of Plataforma Aruba, a non-profit art education organisation that develops projects focused on audience engagement and visual arts in collaboration with local artists and initiatives in the cultural sector. For the past 5 years, she has been based in Aruba where she has done independent curatorial work such as the AUA EXHIBITS 21-22, freelance consultancy work for artists and organisations, as well as independent writing and project production. Her practice focuses on developing frameworks and strategies for art presentation and audience engagement that result in meaningful experiences for communities.

Jake Neuberger is the programme coordinator for Latin America and the Caribbean for the Artists at Risk Connection (ARC) working closely on providing assistance to persecuted artists. He graduated from the George Washington University with a double major in Political Science and International Affairs and minors in Spanish and Sociocultural Anthropology. Before his role with ARC, Jake served as a research and international advocacy intern with AsiLegal, a civil society organization in Mexico City, focusing on marginalized communities and reform within the Mexican prison system. His experience also includes work concerning policy research and advocacy, database and archive management, graphic design, and more. He hopes to further serve communities at risk through direct service and research work.

Jordi Baltà Portolés is a consultant, researcher and trainer in cultural policy and international cultural relations. His areas of interest include local cultural policy, culture and sustainability, cultural rights and cultural diversity. He is an advisor on culture and sustainable cities at the Committee on Culture of United Cities and Local Governments (UCLG) and a member of the UNESCO Expert Facility for the implementation of the 2005 Convention on the Diversity of Cultural Expressions. Jordi works regularly with Trànsit Projectes, a cultural management company based in Barcelona, and provides consultancy to a wide range of local, national and international organisations and networks. He teaches at the Degree in International Relations of Blanquerna – Universitat Ramon Llull (URL) and the MA in Cultural Management of the Open University of Catalonia (UOC) and Universitat de Girona (UdG). He holds a PhD from the universities of Girona and Melbourne.

Magdalena Moreno Mujica became Executive Director of IFACCA in August 2017, having first joined the organisation as Deputy Director in 2014. Currently, she is also a member of the UNESCO's Expert Facility Group 2019-2022 to support the implementation of the 2005 Convention. She is the author of the chapter, *Building resilient and sustainable cultural and creative sectors* in the 2022 UNESCO Global Report, *Re|Shaping Policies for Creativity – Addressing culture as a global public good*.

Prior to this, Magdalena was Head of International Affairs at the National Council for Culture and the Arts, Chile (CNCA) and international ministerial adviser. In this role, she oversaw international arts and cultural strategy; served as Programme Director of the 6th World Summit on Arts and Culture (Santiago, 2014); delivered Chile's participation in three Venice Biennales; served on the Board of Fundación Imagen de Chile; and represented Chile on the IFACCA Board (2012-2014).

Before this Magdalena was based in Australia, where she was CEO of Kultour, the national peak body supporting cultural diversity in the arts (2008-2011); a member of the National Cultural Policy Taskforce for Creative Australia; and led an international initiative to strengthen south-south dialogue (The South Project, 2004-2008). She holds a Bachelor of Arts from the University of Melbourne; is an alumna of the Asialink Leaders Program (2008) and the Australia Council for the Arts' Emerging Leaders Program (2010); has served on several Boards, including for Diversity Arts Australia (2016-2018).