

Cultural Mobility Forum 2024

Caernarfon, Wales and online

THURSDAY 25 APRIL & FRIDAY 26 APRIL 2024

The third yearly Forum is hosted by On the Move member Wales Arts International and live streamed by HowlRound.

Why a Cultural Mobility Forum?

On the Move is the international information network dedicated to artistic and cultural mobility, currently gathering 73 members registered in 27 countries. Co-funded by the European Union, On the Move aims to support all mobility stakeholders to build responsiveness to global interdependencies and challenges, including social and societal ones. As part of its multiannual programme, each year On the Move proposes a Cultural Mobility Forum to collectively investigate international artistic and cultural mobility trends. As a unique knowledge platform, the network works together with its members and partners to design thematic panel discussions and contextualise global mobility issues addressed in On the Move's annual Cultural Mobility Yearbook.

Focus 2024: Cultural mobility beyond internationalisation

The 2024 Cultural Mobility Forum aims to imagine new horizons for professional development programmes with an international dimension.

By 'professional development programme', we mean a set of activities (such as individual or collective training courses, masterclasses, coaching and mentoring sessions, or creative apprenticeship opportunities) that enable artists and culture professionals to enhance their practice and invest in skills that will help them build a sustainable professional pathway.

The international dimension is crucial in the trajectory of artists and culture professionals, enriching their individual career or their organisation's strategy. International professional development programmes encourage a reflective process within which artists and culture professionals can analyse their own experiences, position and actions, as well as the interconnected nodes of the cultural value chain and the overall complexity of value-driven international relations.

However, internationalisation programmes have largely focused on business development. Despite the growing 'general disenchantment of globalisation' (Boon: 2021), the majority of programmes continue to suggest participants should develop entrepreneurial skills in order to access overseas markets.

A number of keywords recur in the programme descriptions – marketing, strategies and tools, branding and communication, pitching and showcasing, international markets, etc. – and many initiatives in the culture field are squarely aimed at developing opportunities to export and work overseas (Floch: 2022).

Within this trend we can increasingly see a paradoxical clash of expectations. On the one hand, internationalisation becomes a kind of demand imposed on creative workers; a necessity for survival, for diversifying their income, or for accessing opportunities for training, residency, production or recognition that don't exist in their local ecosystem. On the other hand, travelling for the sake of prestige or a genuine curiosity for other cultures is no longer considered sufficient legitimisation for one's international ambitions, as other burning issues related to climate action, fairness in international relations, or wellbeing surface in many communities (Boon: 2021).

As such, the Forum will explore important issues: How to consider 'the international' as a space to explore various forms of knowledge building and mutual understanding? How can artists and cultural workers formulate their international motivations and ambitions in a world in polycrisis? How to engage in long-term cross-border cultural collaborations that are mutually beneficial, balanced, respectful, and conducive to long-term impact? Who gets to benefit from capacity building programmes and who is left out? How to nurture fairer and more accessible forms of international cooperation? How can transnational projects help to meaningfully connect international artists to local communities?

Schedule

Live streaming @ HowlRound, <https://howlround.com/upcoming-livestreams>

All times indicated are British times, please check the equivalent in your time zone using <https://www.piliapp.com/time-now/converter>

Registration links available [here](#) (bottom of the page).

THURSDAY 25 APRIL 2024

14:00–18:00 **Cultural Mobility Forum (part I)**

Theatre, Galeri Caernarfon, Doc Victoria, Caernarfon [[website](#) / [map](#)]

14:00 Opening registration for participants

14:30–15:00 **Welcome speeches and introduction**

Keynote: **Maggie Russell**, Chair | Arts Council of Wales (UK)

15:00–16:15 **Panel discussion: ‘International professional development: points of departure, points of arrival’**

Moderator: **Milica Ilić**, international consultant | freelance (Belgium)

Panellists: **Ouafa Belgacem**, CEO | Culture Funding Watch (Tunisia)

Tamar Janashia, Founder and Director | Culture and Management Lab (Georgia)

16:15–16:45 Coffee break

16:45–18:00 **Panel discussion: ‘Valuing international cultural collaboration’**

Moderator: **Anna Galas-Kosil**, Manager of Artistic & Research Projects and Curator | Warsaw Observatory for Culture (Poland)

Panellists: **Laura Ganz**, Programme Manager | Africalia (Belgium)

Sarah Philp, Deputy Director | Delfina Foundation (Great Britain)

18:00–18:15 **Takeaways**

Rapporteur: **Yohann Floch**, Director of Operations | On the Move

FRIDAY 26 APRIL 2024

- 9:30–12:30 **Cultural Mobility Forum (part II)**
Theatre, Galeri Caernarfon, Doc Victoria, Caernarfon [[website](#) / [map](#)]
- 9:00 Opening registration for participants
- 9:30–9:45 **Welcome speeches and introduction**
- 9:45–11:00 **Panel discussion: ‘Internationalisation from the peripheries’**
Moderator: **Katelijan Verstraete**, cultural consultant | ReflAction Works (Singapore)
Panellists: **Marwane Fachane**, Managing Director | Hiba Foundation (Morocco)
 Kim-Marie Spence, Lecturer, Arts Management and Cultural Policy | Queen's
 University Belfast (UK)
- 11:00–11:30 Coffee break
- 11:30–12:45 **Panel discussion: ‘Future international collaborations: future skills and future standards’**
Moderators: **Giuliana Ciancio & Carlotta Garlanda**, Project Managers | Liv.in.g (Italy)
Panellists: **Nike Jonah**, Executive Director | Pan African Creative Exchange (Great Britain-South Africa)
 Vânia Rodrigues, Principal Researcher | GREENARTS & Invited Assistant Professor
 | Faculty of Arts and Humanities of the University of Coimbra (Portugal)
- 12:45–13:00 **Takeaways and perspectives**
Rapporteur: **Yohann Floch**, Director of Operations | On the Move