

GROW report – On the Move (2022–2024)

On the Move is the international information network dedicated to artistic and cultural mobility, gathering 79 members from 29 countries. Since 2002, On the Move provides regular, up-to-date and free information on mobility opportunities, conditions and funding, and advocates for the value of cross-border cultural mobility. Co-funded by the European Union and the French Ministry of Culture, On the Move is implementing an ambitious multi-annual programme to build the capacities of local, regional, national, European and international stakeholders for the sustainable development of our cultural ecosystems.

On the Move regularly commissions researchers to investigate different themes closely related to the network's activities and the work carried out by its members. Reflecting on transversal concerns and key areas of artistic and cultural mobility, the network tries to establish a clearer picture of the current movements and trends while formulating policy recommendations.

<http://on-the-move.org>

General coordination Marie Le Sourd

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1. Context of the evaluation process used by On the Move through the Mobility Spaces' project (2022-2024)

On the Move has had for the past 8 years an experience in developing tools related to the evaluation of projects with a European / international dimension¹ and/or in developing partnerships to support other networks and platforms and/or cooperation projects in their evaluation process such as the European Theatre Convention² and IN SITU³.

For the Mobility Spaces' project, On the Move had finally the opportunity to embed its evaluation approach and related tools in a more consistent way thanks to the EU funding. In this regard, On the Move systematically activated an evaluation and an assessment process in all its work packages, activities and outputs.

This was done for the three main following reasons:

- 1) To be able to adapt contents and timelines while keeping in line with the fixed objectives of the project,
- 2) To avoid to slow the work process with evaluation tools that have shown their limits (online survey's fatigue, long feedback questionnaires etc.),
- 3) To involve members, participants and end-users in OTM overall's project's activities as a way for them to contribute to the overall project's enrichment.

In this sense:

- All events had a final (written) feedback session using the GROW methodology (what were the Goals? what happens in Realities, what were the Obstacles, what could be the Ways forward?) that helped to pave the way towards the next ones (Cultural Mobility Forum, webinars, working group meetings etc.),
- Each Cultural Mobility Forum had a special online feedback session with members to help to shape the next steps in terms of content development and to assess their gained benefits through the Forum and through all OTM activities,
- The Cultural Mobility Developers' workshops acted as well as a form of evaluation of the online guides produced for the sector, particularly for the first ones focused on 10 Balkan countries and the South-Mediterranean regions.
- The website benefited from a survey in October 2023, two years after the launch of the revamped website in order to assess the users' level of satisfaction and ways to improve the functionalities of the website while assessing their mobility needs in relation to the MxS project.

¹ See for instance 'The evaluation journey: a toolkit for cultural operators', commissioned by the ENCC network: <https://on-the-move.org/resources/library/evaluation-journey-toolkit-cultural-operators>

² Under the series: Our stories of change (2022 and 2023) :', https://www.europeantheatre.eu/page/resources/online-library?category=6&show_date=

³ See the reports commissioned by IN SITU: <https://on-the-move.org/resources/library?search=IN+SITU&f%5B0%5D=items%3A1> from 2018 till 2021.

2. The (implementation of the) learning of the evaluation approach

Each of the Forum was followed by a quick evaluation survey for the audience and one specifically for the members.

Since the **Cultural Mobility Forum** was a new type of events co-organised by On the Move, with the support of the EU funding in collaboration with a local member, it was very important to have such systematic assessment done for all Forum to meet not only the needs of On the Move's members but also the ones of the general audience and the sector at large, while bringing a particular light on a new topic: digital mobility (2022), environmental sustainability in a Global South's perspective (2023) and professional development / training (2024).

The systematic feedback from members has consistently allowed to implement valuable changes such as:

- To have a Forum split over two days with an afternoon session and a morning session (instead of one full day dedicated for the Forum),
- To provide more spaces of exchanges through the different working groups (particularly the MIPs and the (en)forced mobility working groups),
- To facilitate exchange among members, particularly for new members and while taking into consideration the growth of the network.
- To offer a 'sense' of the context where the Forum takes place through curated professional visits and/or various meeting places and optimised ways of connections with the local cultural and art scene.

The **webinars' series** was also a new format of activities for On the Move with a rhythm of two a year (total of 6 within the framework of the MxS project). They were systematically followed by the sending of a questionnaire⁴ that was answered by an average of 10/15% of participants. The feedback of the participants allowed to:

- Focus on a short but more dynamic format of 1,5 hours instead of 2 hours also to take into consideration the zoom fatigue,
- Have a maximum of 3 panelists in most cases to allow the conversation to unfold and deepen,
- Have a greater diversity of contexts and types of professions represented around a topic,
- Try, when relevant, to have beyond the professional captioning in English (provided by a company and not an IA tool) an interpretation in an additional language like in Spanish for the webinar 6 focused on the Internationalisation and the Caribbean⁵.

The **series of Working Groups**⁶ benefited as well of a regular assessment through the yearly 'Perspective Reports', written by Jordi Baltà Portolès. This yearly report has not only allowed to share the contents of these working group meetings but also to connect them to the broader context and hence to highlight their relevance in terms of actions, policy recommendations etc⁷. They also saw the particular investment of members while coordinating or contributing to them for specific events: 1) **MIPs**: coordination by touring artists and then Wales Arts International, 2) **(en)forced mobility**: coordination / facilitation by Dr Mary Ann DeVlieg and Birgit Ellinghaus (alba KULTUR), 3) **Mobility**

⁴ See Annex 1: example a survey after the webinar 3 on Parenting and international cultural mobility.

⁵ <https://on-the-move.org/resources/library/mobility-webinar-internationalisation-and-caribbean>

⁶ <https://on-the-move.org/network/working-groups>

⁷ <https://on-the-move.org/resources/library/perspective-report-2024>; <https://on-the-move.org/resources/library/perspective-report-2023>; <https://on-the-move.org/resources/library/perspectives-2022>

Funders: Contribution to the facilitation of some sessions by the Roberto Cimetta Fund, 4) **Green context-specific mobility:** Contribution by the Green Room in line with the SHIFT eco-certification for networks and 5) **Professional development programmes** with Liv.in.G through a working group in the second semester of 2023 that paved the way towards the Cultural Mobility Forum 2024 in Caernarfon while collecting knowledge and suggestions from the members⁸.

On the Move's third Cultural Mobility Forum, due to be held in North Wales in April 2024, will focus on 'International Professional Development and Cultural Mobility' and is very close thematically to the scope of the working group. As a result, the group devoted its final meeting of the year, in September 2023, to raising ideas in relation with four pre-selected topics: future competencies and skills for future international collaborations; future capacity-building programmes; accessing the international sphere and developing international relations from the 'peripheries'; and bypassing impediments and obstacles (e.g. for parents, disabled arts workers, etc.). Throughout the discussion facilitated by OTM member Liv.in.g,⁹ participants shared some examples of programmes and projects that had addressed these themes. They also emphasised the specific issues in terms of professional development raised by international collaborations, e.g. what they mean when addressed from a global, rather than a European, perspective, and understanding the different roles that international collaboration plays in different contexts (for many, the international dimension comes after or on top of their daily activities; for others, it is a way of survival). Several reflections also addressed the need to rethink the meaning of 'centre' and 'periphery', particularly once we assume that Europe lies now in the periphery of a globalised world.

The **Cultural Mobility Developers' series** had an evaluation report on its own⁹ using the same GROW methodology which allowed for each edition to improve even more the process and the implementation while taking into consideration the specific context in which the event took place (Ljubljana, Tunis and Tbilisi)

The website also benefited from a **special survey and related report at the end of 2023**. One of the key learning of the analysis was the fact that people, beyond the cultural mobility funding opportunities, were also very interested into the topics that On the Move was engaged with¹⁰:

⁸<https://on-the-move.org/resources/library/perspective-report-2023> (page 23 for the quote)

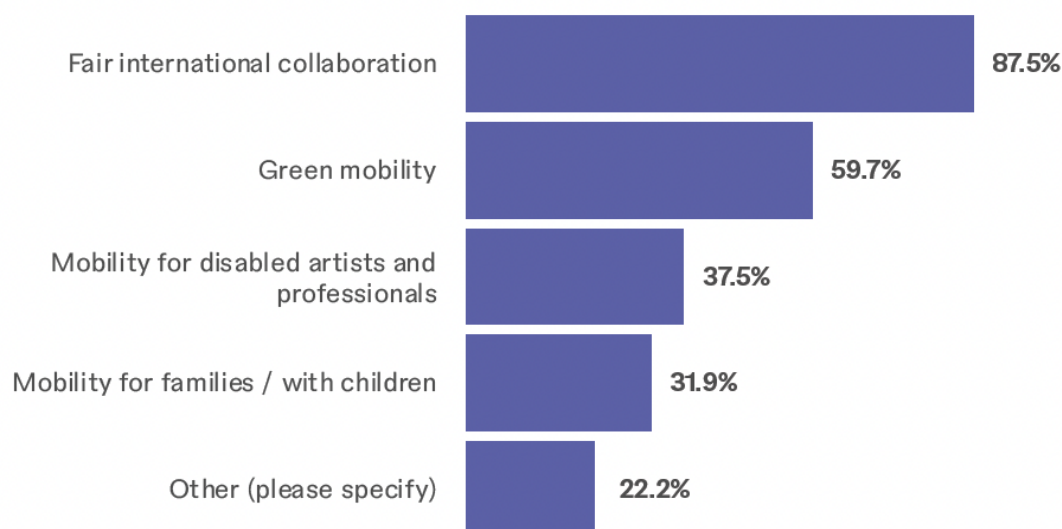
⁹ https://on-the-move.org/sites/default/files/inline-files/Widening%20Horizons_evaluation%20report_EN.pdf

¹⁰ See the report on the Survey's page: <https://on-the-move.org/about/our-news/take-move-website-survey>



Which of the following topics are you interested in seeing covered in future on the On the Move website?

% of respondents interested in the topic



Fair international collaboration emerges as a striking focal point, with 87.5% of respondents indicating their interest in the topic. But there was also significant interest in topics of green mobility, mobility of disabled artists and professionals, and mobility for families / with children. Invited to suggest other topics not listed, respondents mentioned subjects including training and retraining, equity, gender, and technology and AI.

This fact was for instance reflected in the 2024 annual report where the Cultural Mobility Yearbook is one of the most downloaded reports of the website, among the (always) very popular cultural mobility funding guides.

**Top 10 publications by
number of downloads**

MFG Music in Europe	2,374
MFG South Mediterranean Region	2,083
MFG France	2,001
MFG UK	1,944
MFG Germany	986
MFG Balkans	894
MFG USA	710
Cultural Mobility Yearbook 2023 (full text)	705
MFG France – ultramarins	627
MFG Italy	568

Focus on number related to satisfaction and participants.

In terms of level of satisfactions for the Forum, among the members: 89% were satisfied or very satisfied by the said events.

In terms of level of satisfactions for the Webinars, among the general audience: 80% on average were satisfied or very satisfied.

In terms of online participation, be it for the 3 online Fora and the six webinars, at least 85% stayed at least until the end of the said session (be it for each webinar or for each panel session of the three Fora available online thanks to HowlRound).

Level of participation by members in activities developed by On the Move’s members: average of 4.5 events per member throughout the project.

Both the Forum and Webinar show as well as an increase in terms of attendance as attests the overall table below extracted from the reporting EU platform for the project.

Description Name	Description Type	Description Area	Description Location	Description Duration (days)	Male Attendees	Female Attendees	Non-binary Attendees	Total Attendees
Cultural Mobility Forum 2022	Forum	online and Finland	Helsinki ; Finland	2.00	79	169	23	271
Cultural Mobility Forum 2023	Forum	online and Tunisia	Tunis ; Tunisia	2.00	80	233	17	330
Cultural Mobility Forum 2024	Forum	Online and North Wales	Caernarfon ; United Kingdom	2.00	104	261	14	379
Mobility Webinar 1	webinar	online	online ; Belgium	1.00	63	157	15	235
Mobility Webinar 2	webinar	online	online ; Belgium	1.00	21	88	11	120
Mobility Webinar 3	Public	Online	Online ; Belgium	1.00	22	121	12	155
Mobility Webinar 4	Public	Online	Online ; Belgium	1.00	37	140	17	194
Mobility Webinar 5	webinar	online	online ; Belgium	1.00	58	153	28	239
Mobility Webinar 6	Webinar	Online	Online ; Belgium	1.00	97	220	16	333

3. The growth in terms of network's members and content development

Growth in terms of members

At the start of the project, On the Move had 53 members from 17 Creative Europe countries (including 2 non-EU countries) and 8 non-CE countries.

At the end of 2024, On the Move counts **79 members based in 29 countries** including Georgia (1) Tunisia (1), Ukraine (2) for Creative Europe / non-EU countries.

Some members are also connected to Balkan countries that are not (yet) EU member-countries such as Kooperativa.

First members in EU countries are: Austria and Ireland.

First members in non-CE countries are: South-Africa and Vietnam.

From networking to collaboration:

The network's dynamic has had a spillover effect on On the Move's members in terms of cooperation / joint projects led and/or in partnership with On the Move such as:

- The MIP-Amplifier's project coordinated by On the Move in collaboration with touring artists and Motovila, with the support of all MIPs (2023)¹¹,
- The Deconfining project¹², an EU co-funded project coordinated by ITI Germany, with different OTM members, Culture Funding Watch and Arts and Theatre Institute, CZ and On the Move.

Different members also collaborate for projects / events:

¹¹ <https://on-the-move.org/work/projects/mip-amplifier>

¹² <http://deconfining.eu>

- The MIPs are in this respect very active in organising events¹³ and contributed to the fact that On the Move was awarded by WOMEX in 2023 with the Professional Excellence Award¹⁴.
- Busart, the Roberto Cimetta Fund and Liv.in.G are part of the ERASMUS+ project, Ready, Steady, Go¹⁵!
- FACE (France) and GAP (Finland) are part of the ERASMUS+ project: Access, Advocacy & Active Inclusion¹⁶.

On the Move was contracted by the Goethe-Institut in early 2024 to work on training tools to encourage artists and culture professionals from under-represented countries (Slovakia, Romania, Tunisia, Kosovo, Armenia, Bosnia-Herzegovina etc.) to apply for the Culture Moves Europe's mobility funding programme. This was done in collaboration with SOMANY with the support of Kooperative, Culture Funding Watch and Culture and Management Lab. Culture Funding Watch was subsequently contracted to develop training sessions in Tunisia.

The implementation of a new format of policy recommendations' reports > the Cultural Mobility Flows Reports

These reports were not planned in the initial programme of the Mobility Spaces' Project. However based on the feedback of the audience, the consultation of the Governance Bodies at the levels of On the Move and its affiliated entity, On the Move France, it has become clearer that information, knowledge and suggestions could not only be used but also enriched with additional information provided by On the Move (through its website's extraction of information, extensive desk research, interviews etc.)

In this regard, a total of 5 Cultural Mobility Flows Reports were produced in connection with the webinars held on the same subject¹⁷:

- Cultural Mobility Flows: *Mental Health, Well-being and International Cultural Mobility* (2024)
- Cultural Mobility Flows: *The International Mobility of Disabled Artists and Culture Professionals* (2024)
- Cultural Mobility Flows: *Parenting and International Cultural Mobility* (2023)
- Cultural Mobility Flows *Between the United Kingdom and the European Union* (2023)
- Cultural Mobility Flows: *European Outermost Regions and Overseas Countries and Territories* (2022)

The last Webinar of the series on the Internationalisation and the Caribbean was complemented by the Cultural Mobility Funding Guide focused on the region (available in English and Spanish)¹⁸

Such documents are also the outcome of an internal reflection coupled with external feedback from the general audience and participants and a related administrative and accounting adjustment to produce these documents and remunerate the (freelancer) writers, contributors and designer.

¹³ <https://on-the-move.org/resources/library/mip-data-report-preliminary-report-based-consultations-and-events-facilitated>

¹⁴ <https://on-the-move.org/about/our-news/womex-award-professional-excellence-given-move>

¹⁵ https://www.livingnet.eu/living/_ready-steady-go/

¹⁶ <https://fresh-europe.org/projects/aaa>

¹⁷ <https://on-the-move.org/resources/library/cultural-mobility-flows-mental-health-well-being-and-international-cultural>

<https://on-the-move.org/resources/library/cultural-mobility-flows-international-mobility-disabled-artists-and-culture>

<https://on-the-move.org/resources/library/cultural-mobility-flows-parenting-and-international-cultural-mobility>

<https://on-the-move.org/resources/library/cultural-mobility-flows-between-united-kingdom-and-european-union>

<https://on-the-move.org/resources/library/cultural-mobility-flows-european-outermost-regions-and-overseas-countries-and>

¹⁸ <https://on-the-move.org/resources/funding/mobility-funding-guide-caribbean>

Working on sustainability

‘Doing this work (eg. the Mobility Spaces’ project) is building for the future. It adds to the long-term sustainability of On the Move by creating assets and infrastructure. It puts in place the building blocks that will facilitate future work and grow new projects both at a European and international level’.

This sentence is a quote from the proposal of the ‘Mobility Spaces’ for the year 2022-2024, that was subsequently accepted for co-funding by the European Commission.

The regular assessments of the activities part of the project allowed not only to amend them when needed, expand them in some cases to new forms of reports and more importantly helped to pave the way towards the role that On the Move has been increasingly playing, and been recognised for, in the arts and cultural sector with regards to the multifaceted dimensions of cultural mobility.

On the Move has indeed increasingly become the key reference network of knowledge, both on-site and virtual, that promotes a concept of international cultural mobility that is fair, responsible, and sustainable – for the benefit of individual artists and culture professionals as well as the culture and arts sector in Europe and internationally.

In this regard, the new project that will be co-funded by the European Union, *New Solidarities*¹⁹, is also very much based on the learning of this first project that is now ending.

¹⁹ <https://on-the-move.org/work/projects/new-solidarities>

Annex 1

Example of the evaluation sent after the webinar 3:

Evaluation: Webinar 'Parenting, Care and Cultural Mobility'

Dear Participant,

We would be grateful if you could answer 6 questions to help us evaluate the 7 March 2023 Mobility Webinar 'Parenting, Care and Cultural Mobility', part of On the Move's multi-annual programme cofunded by the European Union.

Thank you in advance to provide your answers before Tuesday 14 March 2023, it will only take 3 minutes of your time.

[Connectez-vous à Google](#) pour enregistrer votre progression. [En savoir plus](#)

***Obligatoire**

1. Were the objectives of the Mobility Webinar clear for you? *

	0	1	2	3	4	5	
Not at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very much

2. Did the Mobility Webinar meet your expectations? *

	0	1	2	3	4	5	
Not at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very much

3. What other topics, areas or information could have been tackled in your point of view? *

Votre réponse

4. Was the information provided relevant in regards to the topics discussed? *

0 1 2 3 4 5
Not at all Very much

5. What would be your recommendations to improve the situation of artists / culture professionals with care-taking responsibilities when they travel for their work? *

Votre réponse

6. What would you recommend the organisers to improve for the next webinar? * (you may also suggest topics)

Votre réponse

Envoyer



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