

The GALA project receives the support of the Culture Programme of the European Union and is coordinated by Julie's Bicycle and DutchCulture | TransArtists. The workshop is organised in Berlin by On the Move, ITI-Germany and IGBK.



Workshop on green issues for the sustainable support of cultural mobility *Within the scope of the EU funded project GALA (Green Art Lab Alliance)*

12/13 March 2014
Berlin, Germany

Programme

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Coordinator of the workshop in Berlin: On the Move (OTM), Cultural Mobility Information Network
Berlin-based partners: International Theatre Institute (ITI) - Germany and Internationale Gesellschaft der Bildenden Künste (IGBK)

Tutor for the workshop in Berlin: Julie's Bicycle (JB)

This workshop will provide an overview of various approaches taken to embed environmental criteria into cultural funding. We will share the tools, resources and methodology used by example funding bodies, such as the Arts Council England, which has embedded criteria around environmental reporting into funding agreements since 2012. We will cover case studies of how cultural organisations are interpreting environmental sustainability and the potential impact of policy in aiding and supporting this work, with a focus on touring, residencies and other mobility-related work. There will be ample opportunity for discussion and thinking through how these learnings can be practically applied in various European contexts.

Along with this workshop, "Training sustainability!", a training for ecological and sustainable cultural work will take place. This training - supported by the German Federal Cultural Foundation (Kulturstiftung des Bundes) - targets leaders and stakeholders in the performing arts. Experiences will be shared and synergies will be created at a joined introductory presentation by Julie's Bicycle and at a "Green Salon" on 12 March 2014.

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Wednesday, 12 March 2014

Venue: Kunstquartier Bethanien, Mariannenplatz 2, 10997 Berlin

12.00: Arrival of the participants and Green Lunch

13.00: Informal welcome and introduction of the workshop by the partners (JB, OTM and ITI/IGBK)

13.30: Introduction of Julie's Bicycle's work and activities (together with the workshop group of "Training sustainability!")

14.00: Workshop session I with Julie's Bicycle (including one coffee break)

Why funding bodies (such as arts councils, ministries and private foundations) embed green criteria in their support to culture. Julie's Bicycle and Arts Council England will share the tools, methodology and lessons learned from their partnership, which has rolled out environmental reporting across over 700 cultural organisations in England. The workshop will then present case studies of specific environmental initiatives that have been tested and developed around mobility within the cultural sector, and discuss how this work can inform how we apply green criteria to funding cultural mobility in Europe.

17.30: Green Salon (exchange with the workshop group of "Training sustainability!" and reception)

From 20.00: **Informal meeting at Viasko**, Erkelenzdammm 49, 10999 Berlin

Thursday, 13 March 2014

Venue: European Commission Representation in Germany, Unter den Linden 78, 10117 Berlin

9.30: Welcome by the European Commission Representation in Germany

9.45: Presentation of Soulbottles (www.soulbottles.com)

Workshop session II with Julie's Bicycle (including one coffee break)

The morning will begin with questions and reflections from the previous day. We will then engage in an envisioning exercise, collectively imagining what a sustainable cultural sector might look like in 2020, and discussing case studies, strategies for practical action and potential policy interventions that will work towards achieving this vision, in the context of cultural mobility.

14.00: Green Lunch at ufaFabrik Berlin, Viktoriastraße 10-18, 12105 Berlin

15.00: Presentation of green concept and programmes of ufaFabrik, venue tour, discussion

17.00/17.30: End of the workshop